



## RUN-OF-SITE ADVERTISING

Expand your brands reach with display advertising on BaltimoreRavens.com and the Ravens Mobile App. With over 36 million annual views on our website and over 103 million annual views on our app, your brand is guaranteed to be seen.

Run-of-site advertisements are **seen on every page** of the Ravens website and app. Each package will provide a **guaranteed impression limit**.



## PRE-ROLL ADVERTISING

BaltimoreRavens.com and the Ravens Mobile App are the official source of the latest Ravens videos. Reach viewers while they are still engaged with :15-second Pre-Roll advertising prior to each video.

Each Pre-Roll advertisement package provides a **guaranteed impressions limit**.



## SOCIAL MEDIA INTEGRATION

Leverage Ravens-owned social media channels to **endorse contests, promotions, and event announcements**, or **integrate your brand with various content series** produced by the Ravens. The Ravens social media universe has a wide reach that allows fans to engage with the team and its partners.



## BRANDED CONTENT

The Ravens digital team produces year-round content that receives very large engagement from our fans. Learn how your brand can be integrated in various forms of branded content throughout the year in the form of title sponsorships of **videos, podcasts, or news articles**.

Premium partners can also elect to work with the Ravens Productions team to **produce custom video content**, intrinsically tying in their brand with the Ravens organization.